

CHECKPOINT



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VFW Checkpoint – September 2024

Greetings, Checkpoint readers! Enjoy this installment of your Checkpoint newsletter.

Please take this opportunity to see what other Posts around the world are doing to better their communities. Be sure to share the valuable information you get here with your fellow VFW members. If you know someone who is not receiving Checkpoint, encourage them to email magazine@vfw.org and get signed up.

In this issue, you will read about how VFW's "Sport Clips Help A Hero Scholarship" assisted a soldier serving with the Army National Guard. She is pursuing a degree in nursing, which will set her on the path to a graduate degree in mental health. In Texas, a VFW Post started a weekly farmer's market. It is free for vendors, but donations to the Post are encouraged. Held every Saturday, it draws a plethora of visitors to the Post. Soldiers serving in the Horn of Africa are playing baseball thanks to a VFW Post in Erie, Pa. The Post sent care packages full of snacks and sports equipment, which were specifically requested by the soldiers. Looking for the latest VFW merchandise? The VFW Store catalog is now available. Read these stories and more in your September Checkpoint newsletter.

Be sure to let us know what your VFW Post is doing in your community. Include great photos showing your members in action. We are always looking to promote the great efforts of the VFW. Email jdlyhouse@vfw.org your suggestion, and you just might see it in an upcoming issue of Checkpoint.

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Post Supports Deployed Troops

Soldiers deployed to the Horn of Africa received care packages compliments of VFW Post 470 in Erie, Pa. [Sports equipment and a variety of snacks were among the most requested items.](#)

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VFW Store Catalog Now Available

Be sure to get the new VFW Store catalog today. In it you will find the latest apparel and merchandise, including VFW's 125th Anniversary Commemorative items. [Remember, every purchase helps veterans.](#)

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Texas VFW Post Establishes Farmer's Market

In Lufkin, Texas, VFW Post 1836 started a farmer's market at its Post. [Open each Saturday, it has become a place for the community to gather and support local vendors.](#)



VFW Scholarship Deadlines Fast Approaching

The Voice of Democracy and Patriot's Pen youth essay competition deadlines are nearing. [If your Post has not already publicized these competitions in area schools, now is the time to do it.](#)



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What is Checkpoint?

Checkpoint is the official e-newsletter for the Veterans of Foreign Wars leadership at all levels and any member choosing to receive it. Published 12 times a year, Checkpoint is a communications tool for the decision-makers within the VFW. Checkpoint strives to inform, influence and interest its readers through articles related to the good work being done at the grassroots level of the organization. With a circulation of more than 400,000 (about 10,000 of those are Post and District commanders), and an open rate of 40 percent, our readership is on the rise.

Banner Advertising Specs

719 x 115 pixels, JPG, 96 DPI

Advertising Rate

\$3,500 per issue

Issue and Closing Dates

Issues	Art Due	Deployment
January	1/15	1/22
February	2/12	2/24
March	3/19	3/26
April	4/16	4/23
May	5/21	5/28
June	6/18	6/25
July	7/16	7/23
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