

CHECKPOINT



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SEPTEMBER 2026

Greetings, Checkpoint readers! Enjoy this installment of Checkpoint.

Please take this opportunity to see what other Posts around the world are doing to better their communities. Be sure to share the valuable information you get here with your fellow VFW members. If you know someone who is not receiving Checkpoint, encourage them to

email magazine@vfw.org and get signed up. Most importantly, be sure to let us know what your VFW Post is doing in your community. Email advice@vfw.org your suggestion, and you just might see it in Checkpoint.



IN THIS ISSUE

Helping Vets Through Storytelling

Foundation Website Provides Valuable Resources

Space Coast Post Honors Purple Heart Recipients

Honor the Contract Tee at VFW Store



SCHOLARSHIP RECIPIENT HELPS FELLOW VETERANS

Army vet Tom Laaser hopes to expand access to creative arts for veterans. As a VFW "Sport Clips Help A Hero Scholarship" recipient, Laaser is pursuing a master's program. [He plans to become a creative writing instructor at the university level, where he'll be able to share his writing experiences with student veterans directly.](#)



CAPE CANAVERAL POST RECOGNIZES PURPLE HEART RECIPIENTS

VFW Post 10131 on Florida's Space Coast recently hosted a lunch for Purple Heart recipients and first responders. Post 10131 hosts this drop-in luncheon once a month, and it is open to all Law Enforcement, firefighters, and EMTs. [First responders are provided a free lunch and an opportunity for camaraderie in the post dining room.](#)



MARYLAND POST PROVIDES MEETING SPACE TO AMERICAN LEGION

After a storm severely damaged an American Legion Post in Frederick County, Md., VFW Post 3285 opened its doors for the group. [The VFW Post commander said this act was "just another example of veterans helping veterans."](#)



HONOR THE CONTRACT TEE AVAILABLE

Stand for those who stood for our freedom. Honor the contract. The Grant Style "Honor the Contract" T-Shirt is a declaration of loyalty to those who served. This shirt represents accountability, respect and action, because the debt to our veterans does not come with an expiration date. [Available for purchase through the VFW Store.](#)



VFW FOUNDATION RELAUNCHES WEBSITE

In July, the VFW foundation relaunched its website with even more resources. One of the newest resources on the Foundation website is the "Share Your VFW Post or Auxiliary Post Fundraising Success Story" feature. [The online form gives VFW Posts and Auxiliaries an opportunity to share successful fundraising events, campaigns, community partnerships and other approaches that have worked in their communities.](#)



SUPPORTING ACTIVE-DUTY TROOPS

Post 1142 and its Auxiliary in North Wilkesboro recently partnered with the United Service Organizations to support Marines pre-deployment. The Post and Auxiliary members made it their goal to fill and donate more than 600 bags of snacks and personal hygiene items to be delivered. [A total of 66 hours was spent packing each bag.](#)



What is Checkpoint?

Checkpoint is the official e-newsletter for the Veterans of Foreign Wars leadership at all levels and any member choosing to receive it. Published 12 times a year, Checkpoint is a communications tool for the decision-makers within the VFW. Checkpoint strives to inform, influence and interest its readers through articles related to the good work being done at the grassroots level of the organization. With a circulation of nearly 435,000 (about 10,000 of those are Post and District commanders), and an open rate of more than 40 percent, our readership is on the rise.

Banner Advertising Specs

719 x 115 pixels, JPG, 96 DPI

Advertising Rate

\$3,500 per issue

Issue and Closing Dates

Issues	Deployment	Art Due	Space Close
January	1/27/27	1/20/27	1/13/27
February	2/24/27	2/17/27	2/10/27
March	3/24/27	3/17/27	3/10/27
April	4/28/27	4/21/27	4/14/27
May	5/26/27	5/19/27	5/12/27
June	6/23/27	6/16/27	6/9/27
July	7/28/27	7/21/27	7/14/27
August	8/25/27	8/18/27	8/11/27
September	9/22/27	9/15/27	9/8/27
October	10/27/27	10/20/27	10/13/27
November	11/24/27	11/17/27	11/10/27
December	12/22/27	12/15/27	12/8/27



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